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Grayson Subaru Presents Branded 2026 Subaru Outback to Ijams Nature Center

(KNOXVILLE, TENNESSEE, 11/17/2026) – Grayson Subaru recently presented Ijams Nature Center with a new 2026 Subaru Outback for outreach programs, animal transport, and general business.

The car's wrapped design, created by AZ Rag Installation & Print Services, depicts some of the animals and activities at the nonprofit nature center. Ijams will use the vehicle for the next three years. Grayson Subaru has provided Ijams with a branded Outback since 2019.

From left, Ijams Nature Center staff Melanie Thomas, Thomas Geissberger, Autumn Allman, Sarah Brobst, Ray Griffin, Savannah Blackman, Madison Watson, Austin Preston, and Brandy Cox joined Grayson Subaru Marketing Manager Dan Moyers to celebrate the new addition to Ijams.

"Ijams and Subaru both believe that nature is something to enjoy and protect," Moyers said. "This car is a wonderful reminder to get outside and explore, and Grayson Subaru is proud to partner with Ijams to connect people to the great outdoors."



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