



Professional Photography Policy

Ijams Nature Center welcomes the opportunity to host photographers and their clients. In order to effectively manage the commercial use of trails, parking lots, and facilities, Ijams Nature Center has established the following Professional Photography Policy. For the purposes of this policy, a professional photographer is defined as someone who is being paid to take photographs on Ijams property. The goal of this policy is to promote successful partnership between Ijams Nature Center and local photographers while ensuring the safety of participants and the overall experience of Ijams Nature Center's visitors.

Obtaining a permit for your commercial photography session can be done in a few easy steps. Please note that any professional photographer identified as not following the described process below will be requested to cease their session until all required documentation is secured and approved.

Step 1: Documentation

- Submit a signed Professional Photography Policy Agreement, incl. an Image Permission & Copyright Release Form. This can be done either at the Visitor Center Front Desk, or via this online form.
- Submit a Professional Photographer form

Step 2: Non-refundable Fee Payment

- Upon receipt of your signed Professional Photography Policy Agreement, a non-refundable Photo Pass fee is required according to the following schedule:
 - Single-day use: \$30
 - Annual pass: \$200
- All Annual Photo Pass holders will be featured in Ijams Nature Center's preferred vendor list.
- Please note that if private space is required or you would like to rent a location for a photoshoot at Ijams Nature Center, additional rental fees will apply. For inquiries, you may connect with Ijams' Rental Coordinator, Katie Brittian (865-577-4717 ext. 1011, kbrittian@ijams.org)

Step 3: Professional Photographer Pass

- Once documentation and payment are received, photographers receive a physical Photo Pass. This pass must be kept on hand and be readily available during a photoshoot, as it serves as visual proof to staff and volunteers that your commercial photoshoot is permitted.
 - Please note that if a Photo Pass is not on hand, your photoshoot may be halted until confirmation is received via other means.

Ijams Nature Center requires the location credit "Ijams Nature Center, Knoxville, TN" be used for all commercial uses of images taken on the property.

An annual Photo Pass is valid for 12 months from the date of receipt.

Ijams reserves the right to deny access to the grounds for photography purposes to anyone (including members), if the photo shoot conflicts with other scheduled events.

All property use, including commercial photography, is subject to Ijams Nature Center policies, as well as the City of Knoxville's Code of Ordinances and Knox County's Parks Rules and Regulations.

Please note that any disregard to the above policies, ordinances, or rules and regulations may result in termination and revocation of a Photo Pass without a refund of the non-refundable Photo Pass fee.